

PARTNERSHIP OPPORTUNITIES



 WeStreet ICE CENTER



 WeStreet



A NEW ERA

A New Owner, A New Direction



2021-22 marked the first season of Oilers hockey under the leadership of new owner, Andy Scurto. In Scurto's first year as owner, the Oilers continued their 3-year affiliation with the NHL's Anaheim Ducks and saw increases in attendance, group revenue, corporate revenue, season ticket sales, community service, media coverage and employee benefits.

Mr. Scurto also plays a large role in the Premier Hockey Federation (formerly the National Women's Hockey League) as the owner of two PHF teams, the Buffalo Beauts & Minnesota Whitecaps. With his guidance, the Oilers were able to host the first ever professional women's hockey exhibition game in the state of Oklahoma when the Beauts took on the Whitecaps at the BOK Center on April 2, 2022.

Scurto's ultimate vision is growing accessibility to hockey not just for fans, but also youth hockey players. The team's new owner recently purchased the Oilers Ice Center in May of 2022 and is in the process of building a new, state-of-the-art practice facility and office complex for the team. The new two-sheet ice plex will also be open to the community for public skate and youth hockey.

Mr. Scurto's commitment to the Oilers hockey community is evident each home game as he can be seen standing alongside staff members, welcoming fans to the BOK Center.





COMMUNITY: Committed to Tulsa



Throughout each season the Tulsa Oilers & Oilers Ice Centers host community events benefitting organizations such as Alzheimer's Association, Tulsa Youth Hockey, Autism of Oklahoma, Community Food Bank of Eastern OK, the Outsiders House Museum, Folds of Honor and many other Tulsa Area non profits and community groups.





WeStreet Ice Center

The WeStreet Ice Center offers Public Skating, Birthday Parties, Group Outings, Figure Skating, Speed Skating, Beginners Skating Lessons, Youth Hockey Leagues, and Adult Hockey Leagues.

- *Dasher Boards*
- *Banners*
- *Ice Logos*
- *Zambonis*
- *Restaurant/Bar*
- *Penalty Boxes*
- *Concession Signage*
- *Scoreboard Signage*
- *Community Impact Opportunities*
- *Website & Social Media*





WeStreet Overview



ACTIVITIES

- Public Skating
- Youth Hockey
- Figure Skating
- Adult Hockey Leagues
- Curling
- Tournaments



GROUP OUTINGS

- School Field Trips
- Corporate Team Building
- Broom Ball
- Birthday Parties
- Private Ice Rental



PARTNERSHIP OPPORTUNITIES

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| <ul style="list-style-type: none"> <input type="checkbox"/> SPECIALTY & INTERACTIVE <ul style="list-style-type: none"> <input type="checkbox"/> Facility Naming Rights <input type="checkbox"/> Public Skates <input type="checkbox"/> League Title Partners <input type="checkbox"/> Concessions <input type="checkbox"/> Food & Beverage Exclusivities <input type="checkbox"/> Pro Shop <input type="checkbox"/> Tournament Partnerships | <ul style="list-style-type: none"> <input type="checkbox"/> IN ARENA ADVERTISING & SIGNAGE <ul style="list-style-type: none"> <input type="checkbox"/> Ice Level Billboards <input type="checkbox"/> Hanging Banner <input type="checkbox"/> Zamboni <input type="checkbox"/> Rink Wrap <input type="checkbox"/> Scoreboard <input type="checkbox"/> Booth Space <input type="checkbox"/> Skate Rental Counter |
|--|---|



LOCATION

Tulsa, Oklahoma



Metro population tops 1,000,000



ATTENDANCE

Over 400,000 annual visitors





BRANDING

DASHER BOARDS



ZAMBONI



ICE LEVEL SIGNAGE





BRANDING

In arena banners



Bench & penalty box signage



Scoreboard signage





BRANDING

Concession signage & naming rights



Restaurant/Bar naming rights



Lobby signage



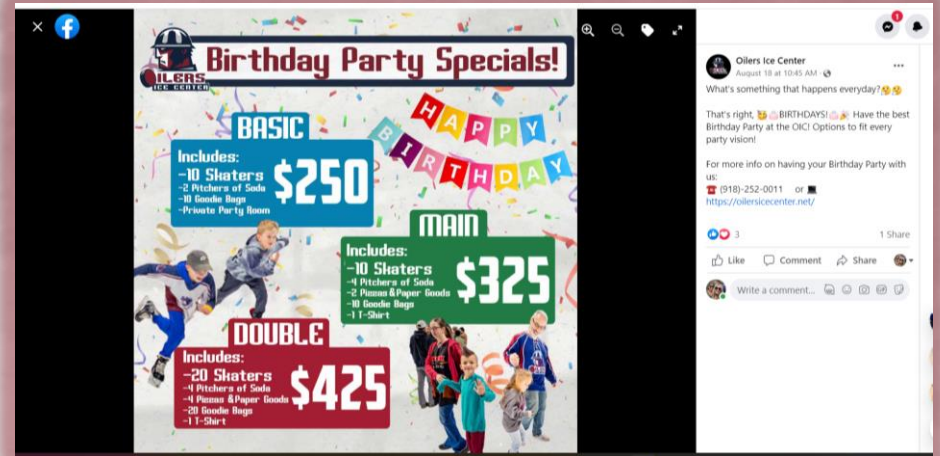
Community



Event partnership



Birthday partnership



Public skate naming rights





Community

Community initiatives

Event booth space



SCHOOL SUPPLY DRIVE!

Donate New school supplies
and get 1/2 off Public Skate!
Saturday August 6th!



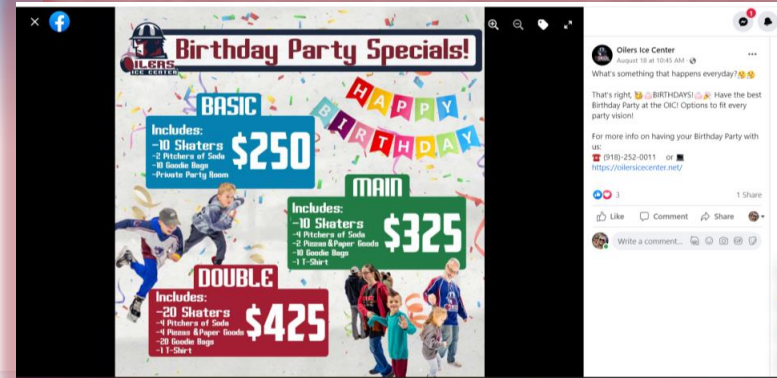
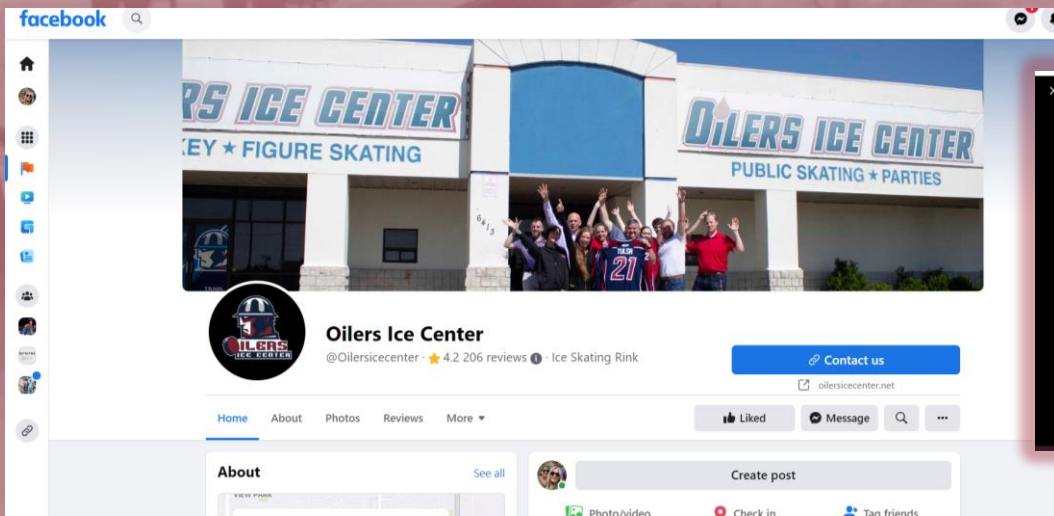
The drive will
benefit
local students





Social & Web

Social media promotion



Website Advertisement

